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BUSINESS

Connecting Business to Business

OCTOBER 2012

REPORT



OUR 2012

INFLUENTIAL
Women

IN BUSINESS

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Deb Cheslow

CEO, Deb Cheslow Consulting

By **BOB KOSLOW**
BUSINESS WRITER

When Deb Cheslow graduated from Virginia Tech's Corp of Cadets, she was the first female U.S. Air Force pilot to graduate from the school's ROTC program and had her choice of assignments, including fighter pilot training.

She chose instead to be an instructor pilot.

"I've turned almost every job into a teaching or coaching position. It seems I have a talent so I've combined my passions into helping others succeed in theirs," she said.

Cheslow earned her pilot's license while still in college, where she earned a degree in aerospace and marine engineering and graduated with honors.

She said she was on track to be an astronaut when she married and became pregnant.

After six years of active duty, Cheslow resigned her commission in 1994 and returned to Blacksburg, Va., with her two daughters. She worked for a construction

company before managing the state's Green Building Program, which required traveling and speaking about energy conservation and protecting the environment.

Since moving to Ponce Inlet, Cheslow and her domestic partner Angie Flynn started Deb Cheslow Consulting in 2008 and the company has five employees. The company provides health and wellness workshops, seminars and training programs for individuals and corporations worldwide.

Cheslow and Flynn have also co-written four books. Two are on the principals of success and the third is on overcoming depression. The newest one is "Release: The Simple Success Solutions for Real and Permanent Weight Loss."

"Deb is what every woman in business aspires to be," said Freddie Smith, executive marketing director for Deb Cheslow Consulting. "She has worked hard to achieve success."

Bob Koslow can be reached at bob.koslow@news-jrnl.com.

Deb Cheslow

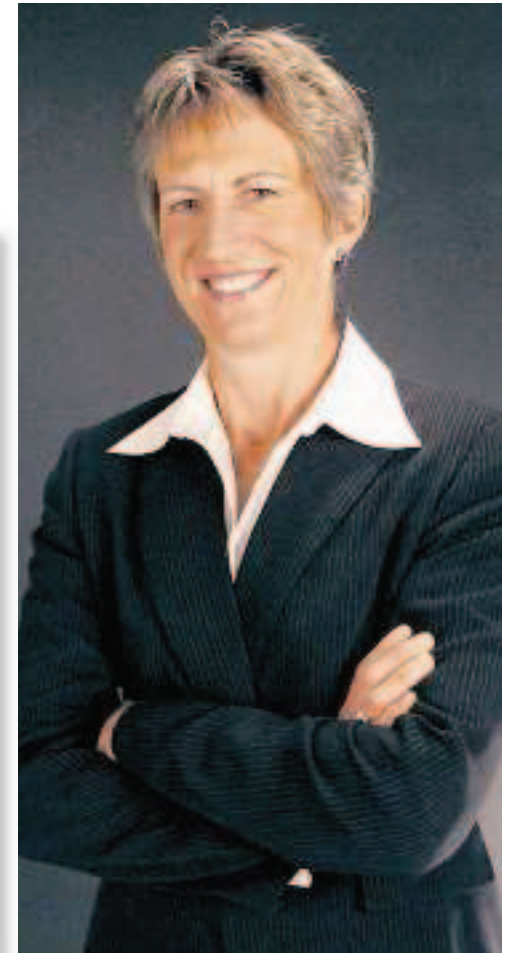
Job title: CEO, Deb Cheslow Consulting

First job: Referee for youth basketball games while in high school

Previous employment: U.S. Air Force; civilian flight instructor; construction company estimator; Green Building Program manager

Community involvement: Member/volunteer, Port Orange/South Daytona Chamber, volunteer with University of Central Florida business incubator program

Family: Domestic partner, Angie Flynn; two daughters, one son



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